

THE GREAT AUSTRALIAN BREW

NOW AVAILABLE IN 250ML CANS

NEW



New Ginger Beer and Passionfruit 250ml Cans

Launching Summer 2025/26

- ✓ Ginger Beer & Passionfruit are the Nos.1 & 2 selling Bundaberg Brews nationally.
- ✓ New Bundaberg 250ml brews **exclusive** to Impulse Channel
- ✓ 250ml can is the perfect serve size for customers seeking an on the go alternative to a full size 375ml brew
- ✓ The portability, recyclability, durability, and rapid chill time make 250ml Cans ideal for vending, convenience, and general out of home consumption occasions.
- ✓ Incremental growth opportunity with attractive entry level price point that delivers strong retailer margin



Ginger Beer 250ml
EAN: 9311493004712
TUN: 19311493004696



Passionfruit 250ml
EAN: 9311493004705
TUN: 19311493004702