



Sodaly

NO SUGAR · 100% NATURAL · SOFT DRINK



They say you can't have it all.

They were wrong!

Sodaly is a deliciously different, **ALL-NATURAL** soft drink.

Big on **FLAVOUR**, low on cals. Full of ACV prebiotic goodness, with **NO SUGAR**.

GUILT-FREE just got better for you.

Australia's **Favourite BFY drinks brand**¹ is shaking up the soft drink aisle.

Drives Incrementality Almost 50% would buy Sodaly in addition to current drinks².

Low Cannibalisation Targeting a different consumer and occasion to kombucha.

71% of potential consumers do not regularly drink kombucha³

Fully supported by ATL and BTL **marketing campaign**.

Delicious, Guilt-Free, Prebiotic Soft Drink

FULL FRUIT
FLAVOUR



NO SUGAR &
100% NATURAL

BETTER FOR YOU

ACV provides a balance of gut-friendly prebiotics known to aid in digestion and delivers other benefits, like enhancing immunity and healthy skin.

DID YOU KNOW?

All soft drinks include acids to improve the taste by balancing sweetness. ACV is a natural way to do this.

PREBIOTICS

FOOD FOR THE
MICROORGANISMS

Prebiotics feed the healthy gut bacteria and promote a robust and healthy microbiome.

ACV, banana, oats, garlic.

VS

PROBIOTICS

MICROORGANISMS
THAT LIVE IN THE GUT

Probiotics are beneficial organisms (aka gut bacteria) that promote digestive health.

Kombucha, yoghurt, miso.

Range in the fridge with premium & no sugar soft drinks and
in the ambient aisle with premium soft drinks/mixers & zero alc

Wanna know more? Visit remedydrinks.com/nz
to hear more about our story and our drinks.

